



*Seminar for Ph.D. course "Environment, sustainability, territories, innovation and safety - ASTIS"
University of Foggia*

Way Towards Sustainable Packaging: Marketing, Legal, Technological Perspective

2024 May 6th 11:30 - 13:30

*Seminars room, 1st Floor, Department of Economics, Management and Territory,
Via Alberto da Zara, 11 - Foggia*

Karolina Wiszumirska

*The Impact of Recent Legal Aspects on Packaging Design for Recycling
Assistant Professor, Department of Industrial Products and Packaging Quality
Poznań University of Economics and Business (Poland)*

Vladimir Zhechev

*Marketing Perspectives of Sustainability: Packaging Insights
Associate professor, Head of the Department of Marketing, Erasmus+ Institutional Coordinator
University of Economics - Varna (Bulgaria)*

Małgorzata Krzywonos

*Waste to Wrap: The Sustainable Potential of Agro-Food Valorization
Full Professor, Department of Process Management and Business
Wroclaw University of Economics, Wroclaw, (Poland)*

Ryszard Cierpiszewski

*Active and Intelligent Packaging in the Food Industry
Full professor, Department of Industrial Products and Packaging Quality.
Poznań University of Economics and Business (Poland)*

Tomasz Nitkiewicz

*In Search for Sustainable Packaging in Food Sector: Small Evidence from REPAC2 Project
Associated professor, Faculty ERASMUS+ coordinator
Częstochowa University of Technology (Poland)*

Mariusz Tichoniuk

*Interactive Packaging Labels Supporting Information Transmission toward Food Supply Chain Integrity
Assistant Professor, Department of Industrial Products and Packaging Quality
Poznań University of Economics and Business (Poland)*

Carlo Russo

*The Environmental Sustainability of Packaging
Post-doc researcher, Department of Veterinary Sciences, University of Pisa (Italy)*

Chairman: Giulio Mario Cappelletti

Associate professor, Department of Economics, Management and Territory, University of Foggia (Italy)

Also available on line:

*<https://us02web.zoom.us/j/81022061512?pwd=TUNXeGt3NXhIVkN0a2s5eVpsVmpPUT09>
Passcode: astis*

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